

### Definition of the Logarithmic Function

For  $x > 0$  and  $b > 0, b \neq 1$ ,

base = t  $y = \log_b x$  is equivalent to  $b^y = x$ .

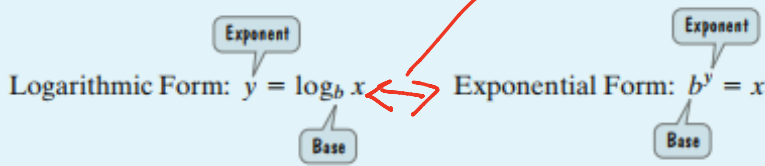
The function  $f(x) = \log_b x$  is the **logarithmic function with base  $b$** .

$3^x = y$  *same*

$\text{Log}_3 y = x$

$3^x = y$

### Location of Base and Exponent in Exponential and Logarithmic Forms



### ✓ CHECK POINT 1 Write each equation in its equivalent exponential form:

a.  $3 = \log_7 x$

b.  $2 = \log_b 25$

c.  $\log_4 26 = y$

$7^3 = x$

$b^2 = 25$

$4^y = 26$

$\log 7 = x \Rightarrow 10^x = 7$

*no base, then your base is 10*

Write each equation in its equivalent logarithmic form:

a.  $12^2 = x$

b.  $b^3 = 8$

c.  $e^y = 9$

$\text{Log}_{12} x = 2$

$\text{Log}_b 8 = 3$

$\log_e 9 = y$

$\text{Log}_e a = \ln a$

Evaluate:

a.  $\log_2 16 = a$

b.  $\log_7 \frac{1}{49} = b$

c.  $\log_{25} 5 = c$

d.  $\log_2 \sqrt[5]{2} = d$

$2^a = 16$

$2^a = 2^4$

$a = 4$

$7^b = \frac{1}{49}$

$7^b = \frac{1}{7^2}$

$7^b = 7^{-2}$

$25^c = 5 = \sqrt{25}$

$\sqrt{25} = 5$

$25^c = 25^{\frac{1}{2}}$

$\frac{1}{2} = c$

$2^d = \sqrt[5]{2} = 2^{\frac{1}{5}}$

$d = \frac{1}{5}$

### Basic Logarithmic Properties Involving One

1.  $\log_b b = 1$  because 1 is the exponent to which  $b$  must be raised to obtain  $b$ .  
( $b^1 = b$ )
2.  $\log_b 1 = 0$  because 0 is the exponent to which  $b$  must be raised to obtain 1.  
( $b^0 = 1$ )

$$\log_b b = c \Rightarrow b^c = b \Rightarrow b^c = b^1 \Rightarrow c = 1$$

$$\log_b 1 = c \Rightarrow b^c = 1 \Rightarrow b^c = b^0 \Rightarrow c = 0$$

Evaluate:

a.  $\log_7 7 = a$

b.  $\log_5 1 = d$

$$7^a = 7$$

$$a = 1$$

$$5^d = 1$$

$$5^d = 5^0$$

$$d = 0$$

### Inverse Properties of Logarithms

For  $b > 0$  and  $b \neq 1$ ,

$\log_b b^x = x$  The logarithm with base  $b$  of  $b$  raised to a power equals that power.

$b^{\log_b x} = x$   $b$  raised to the logarithm with base  $b$  of a number equals that number.

Evaluate:

a.  $\log_4 4^5 = a = 5$

b.  $6^{\log_6 9} = b$

$$4^a = 4^5$$

$$a = 5$$

$$6^b = 9$$

$$\log_6 9 = b \Rightarrow 6^b = 9$$

**EXAMPLE 6** Graphs of Exponential and Logarithmic Functions —

Graph  $f(x) = 2^x$  and  $g(x) = \log_2 x$  in the same rectangular coordinate system.

$y = 2^x \Leftrightarrow \log_2 x = y \Rightarrow 2^y = x$   
*inverse*

**Characteristics of Logarithmic Functions of the Form  $f(x) = \log_b x$**

1. The domain of  $f(x) = \log_b x$  consists of all positive real numbers:  $(0, \infty)$ .  
The range of  $f(x) = \log_b x$  consists of all real numbers:  $(-\infty, \infty)$ .
2. The graphs of all logarithmic functions of the form  $f(x) = \log_b x$  pass through the point  $(1, 0)$  because  $f(1) = \log_b 1 = 0$ . The  $x$ -intercept is 1. There is no  $y$ -intercept.
3. If  $b > 1$ ,  $f(x) = \log_b x$  has a graph that goes up to the right and is an increasing function.
4. If  $0 < b < 1$ ,  $f(x) = \log_b x$  has a graph that goes down to the right and is a decreasing function.
5. The graph of  $f(x) = \log_b x$  approaches, but does not touch, the  $y$ -axis. The  $y$ -axis, or  $x = 0$ , is a vertical asymptote.

- 1  $y = 2^x$  Domain  $\mathbb{R}$   
Range  $y > 0$
- 2  $x = 2^y$  Domain  $x > 0$   
Range  $\mathbb{R}$
- 3  $y = x$



| Transformation                     | Equation   | Description  |
|------------------------------------|--|--|
| Vertical translation               | $g(x) = \log_b x + c$<br>$g(x) = \log_b x - c$   | <ul style="list-style-type: none"> <li>Shifts the graph of <math>f(x) = \log_b x</math> upward <math>c</math> units.</li> <li>Shifts the graph of <math>f(x) = \log_b x</math> downward <math>c</math> units.</li> </ul>   |
| Horizontal translation             | $g(x) = \log_b(x + c)$<br>$g(x) = \log_b(x - c)$ | <ul style="list-style-type: none"> <li>Shifts the graph of <math>f(x) = \log_b x</math> to the left <math>c</math> units.<br/>Vertical asymptote: <math>x = -c</math></li> <li>Shifts the graph of <math>f(x) = \log_b x</math> to the right <math>c</math> units.<br/>Vertical asymptote: <math>x = c</math></li> </ul> |
| Reflection                         | $g(x) = -\log_b x$<br>$g(x) = \log_b(-x)$        | <ul style="list-style-type: none"> <li>Reflects the graph of <math>f(x) = \log_b x</math> about the <math>x</math>-axis.</li> <li>Reflects the graph of <math>f(x) = \log_b x</math> about the <math>y</math>-axis.</li> </ul>   |
| Vertical stretching or shrinking   | $g(x) = c \log_b x$                              | <ul style="list-style-type: none"> <li>Vertically stretches the graph of <math>f(x) = \log_b x</math> if <math>c &gt; 1</math>.</li> <li>Vertically shrinks the graph of <math>f(x) = \log_b x</math> if <math>0 &lt; c &lt; 1</math>.</li> </ul>  |
| Horizontal stretching or shrinking | $g(x) = \log_b(cx)$                              | <ul style="list-style-type: none"> <li>Horizontally shrinks the graph of <math>f(x) = \log_b x</math> if <math>c &gt; 1</math>.</li> <li>Horizontally stretches the graph of <math>f(x) = \log_b x</math> if <math>0 &lt; c &lt; 1</math>.</li> </ul>  |

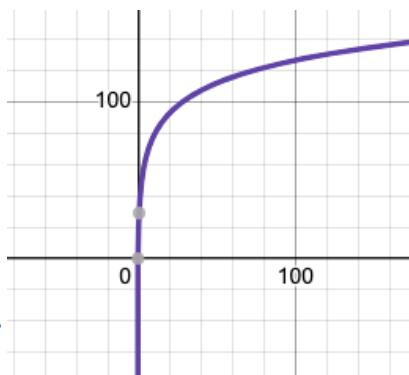
### EXAMPLE 8 Modeling Height of Children

The percentage of adult height attained by a boy who is  $x$  years old can be modeled by

$$f(x) = 29 + 48.8 \log(x + 1),$$

where  $x$  represents the boy's age (from 5 to 15) and  $f(x)$  represents the percentage of his adult height. Approximately what percentage of his adult height has a boy attained at age 8?

$$y = 29 + 48.8 \log(x + 1)$$



$$F(8) = 29 + 48.8 \log(8+1)$$

$$\begin{aligned}
 F(8) &= 29 + 48.8 \log 9 = 29 + 48.8(.95) \\
 &= 29 + 46.6 \\
 &= 75.6\%
 \end{aligned}$$

## Properties of Common Logarithms

### General Properties

- $\log_b 1 = 0$
- $\log_b b = 1$
- $\log_b b^x = x$
- $b^{\log_b x} = x$

Inverse properties

### Common Logarithms

- $\log 1 = 0$
- $\log 10 = 1$
- $\log 10^x = x$
- $10^{\log x} = x$

$$\text{Log}_b a^c = c \text{Log}_b a$$

$$\text{Log}_b a^c = y$$

$$a^c = b^y$$

~~$$\text{Log}_b a = \frac{y}{c}$$~~

$$\text{Log}_b a = \frac{y}{c}$$

$$(b^{\frac{y}{c}})^c = (a)^c$$

~~$$b^{\frac{y}{c} \cdot c} = a^c$$~~

$$b^y = a^c$$

### EXAMPLE 9 Earthquake Intensity

The magnitude,  $R$ , on the Richter scale of an earthquake of intensity  $I$  is given by

$$R = \log \frac{I}{I_0}$$

where  $I_0$  is the intensity of a barely felt zero-level earthquake. The earthquake that destroyed San Francisco in 1906 was  $10^{8.3}$  times as intense as a zero-level earthquake. What was its magnitude on the Richter scale?

$$R = \log \frac{(10^{8.3})(I_0)}{I_0} = \log 10^{8.3} = 8.3$$

$$8.3 \text{Log}_{10} 10 = 8.3 \cdot 1 = 8.3$$

$$\log_{10} 10^{8.3} = a \Rightarrow 10^a = 10^{8.3} \Rightarrow a = 8.3$$

natural logarithmic function.  $f(x) = \ln x$ , read "el en of  $x$ ."

$$\text{Log}_b a + \text{Log}_b c = \text{Log}_b ac$$

$$\text{Log}_b a - \text{Log}_b c = \text{Log}_b \frac{a}{c}$$

## Properties of Natural Logarithms

### General Properties

- $\log_b 1 = 0$
- $\log_b b = 1$
- $\log_b b^x = x$
- $b^{\log_b x} = x$

Inverse properties

### Natural Logarithms

- $\ln 1 = 0$
- $\ln e = 1$
- $\ln e^x = x$
- $e^{\ln x} = x$

Solve the given polynomial equation. Use the Rational Zero Theorem and Descartes's Rule of Signs as an aid in obtaining the first root.

$$6x^3 - 7x^2 - 6x - 1 = 0$$

$$\begin{array}{r} 6 \\ 6 \\ 6 \\ 1 \end{array}$$

$$1, -1, \frac{1}{6}, -\frac{1}{6}, +\frac{1}{3}, -\frac{1}{3}, +\frac{1}{2}, -\frac{1}{2}$$

$$F(1) = 6(1)^3 - 7(1)^2 - 6(1) - 1 = 6 - 7 - 6 - 1 \neq 0$$

$$F(-1) = 6(-1)^3 - 7(-1)^2 - 6(-1) - 1 = -6 - 7 + 6 - 1 \neq 0$$

$$F\left(\frac{1}{6}\right) = 6\left(\frac{1}{6}\right)^3 - 7\left(\frac{1}{6}\right)^2 - 6\left(\frac{1}{6}\right) - 1$$

$$\frac{1}{36} - \frac{7}{36} - 1 - 1 \neq 0$$

$$F\left(-\frac{1}{6}\right) \neq 0$$

$$F\left(\frac{1}{3}\right) = 6\left(\frac{1}{3}\right)^3 - 7\left(\frac{1}{3}\right)^2 - 6\left(\frac{1}{3}\right) - 1 = \frac{6}{27} - \frac{7}{9} - \frac{6}{3} - 1 = \frac{2}{9} - \frac{7}{9} - \frac{18}{9} - \frac{9}{9}$$

$$F\left(-\frac{1}{3}\right) = 6\left(-\frac{1}{3}\right)^3 - 7\left(-\frac{1}{3}\right)^2 - 6\left(-\frac{1}{3}\right) - 1 = -\frac{2}{9} - \frac{7}{9} + \frac{18}{9} - \frac{9}{9} = 0$$

$$\begin{array}{r}
 -\frac{1}{3} \Big| \quad 6 \quad -7 \quad -6 \quad -1 \\
 \quad \quad \quad -2 \quad 3 \quad 1 \\
 \hline
 \quad \quad 6 \quad -9 \quad -3 \quad \boxed{0}
 \end{array}$$

$$(x + \frac{1}{3})(6x^2 - 9x - 3)$$

$$(x + \frac{1}{3}) \cdot (3)(2x^2 - 3x - 1)$$

$$a=2$$

$$b=-3$$

$$c=-1$$

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$